The manuscript is well written, and it points out the importance of getting the public to take on responsibility to protect themselves in the event of flooding. READY, the WebGIS developed by the authors, includes a geodatabase, a historic events inventory, a graphic symbols system, and “geo-tools.” Although READY looks impressive, this reviewer is aware of other WebGIS tools that are designed in similar ways and for site-specific applications.

The major comment this reviewer has on the manuscript is that, although the authors stress the importance of (1) the general public and (2) “risk communication” in several places, they have failed to demonstrate it in their writing. It would add a lot more to the manuscript if the authors can add a section showing (1) how READY was (easily?) used by the general public in the Basilicata Region and (2) in what ways the general public benefited from READY in dealing with a flooding event.